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PRESENTS

CARBON SOLUTIONS FORUM

MELBOURNE

Sofitel, 22-23 September 2008

SYDNEY

Convention Centre, 9-10 October 2008

A TWO-DAY CONFERENCE AND EXHIBITION FOR BUSINESS

Strategies for Reducing Carbon Intensity

FROM VOLUNTARY TO MANDATORY – WHERE IS YOUR BUSINESS EXPOSED?

Discover:

- Practical solutions to become a low carbon business
- Opportunities for your business within the changing carbon landscape

Plus:

- Case studies and innovative strategies by leading Australian and International organisations...
 - Telstra
 - NAB
 - Corporate Express
 - Coopers
 - WWF

+++ BONUS WORKSHOP +++

Greenhouse Gas and Energy Reporting

Find out exactly what your company's reporting obligations are
workshop also separately bookable

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Supply Chain

MALLESONS STEPHEN JAQUES

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BRW.

Know which way business is heading.

DAY 1

08.15am

Registration and arrival
tea and coffee

08.45am

Opening Remarks from the Chair

**MICHAEL WALSH, EXECUTIVE DIRECTOR,
ETHICAL INVESTOR**

A former Investment analyst, Michael Walsh has helped pioneer the business case for mainstream acceptance of corporate sustainability and responsible investment across Australia.

STANDARDS & REGULATION

9.00am

Update on Greenhouse Gas requirements for Australian business

- Rapid developments – what has changed since 2007?
- What are the responsibilities of business in reducing emissions?
- What is the federal government position and how do we implement Kyoto?
- New government legislation and what they mean for business
- Examining the development of mandatory standards

ANTHEA HARRIS, ASSISTANT DEPUTY SECRETARY, DEPARTMENT OF CLIMATE CHANGE (MELBOURNE)

BLAIR COMLEY, DEPUTY SECRETARY, DEPARTMENT OF CLIMATE CHANGE (SYDNEY)

09.30am

The Mandatory Market

What will the impacts of an emissions trading scheme (ETS) mean for your business?

- Do you know where your business is exposed?
- How will the ETS affect SMEs?
- For larger business – are you required to report on GHG and Energy?
- Where are the opportunities for business in the ETS?
- The development of an end to end Carbon Management Strategy

SCOTT THOMAS, GENERAL MANAGER MAJOR CUSTOMERS, AGL

10.00am Coffee break

FUTURE PROOFING YOUR BUSINESS

10.30am

Carbon Innovation

Driving innovation – carbon reduction in 2020

The Garnaut review raises the question – what can we achieve through implementation of best practice solutions in energy efficiency?

- What carbon reduction can we achieve by 2020?
- Should we set an energy efficiency target and what sectors should it cover?
- How would we achieve the targeted savings?
- What policies will need to be in place to achieve the target?
- What do best practice programs look like globally – e.g. California, Germany, Japan – what have they achieved in the past and what are they targeting now?
- What factors other than carbon are driving the rise in energy prices and how will this impact on the ETS?

JON JUTSEN, DIRECTOR, ENERGETICS

11.00am

Early Adoptors

The benefits of early adoption on carbon reduction

- How can your business set targets which support innovation and yet are still rigorous, robust and transparent?
- How do these fit in with corporate strategies?
- How can your business meet its targets yet still be profitable?
- Are there opportunities out there for cheaper and faster abatement?

GREG BOURNE, CEO, WWF

11.30am

Roundtable Discussion

Examining the likely impacts and opportunities of emerging 'climate

change' legislation for Australian business

Introduction by Origin Energy's Tony Wood – currently advising Ross Garnaut on the climate change review

Your opportunity to find out what the positive and negative impacts of the new climate change legislation will mean for your business.

PANELISTS: DR LORRAINE STEPHENSON, PARTNER, CLIMATE CHANGE AND SUSTAINABILITY SERVICES, ERNST & YOUNG

12:15pm Lunch

CASE STUDIES FROM INDUSTRY LEADERS

1.30pm

Case Study 1

How does your company think about risk and liability?

- Understanding where your carbon liabilities lie
- Understanding the implications of climate change scenarios on your business
- Safeguarding your staff, customers and stakeholders

JACK HOLDEN, HEAD OF CARBON MANAGEMENT, ECOS CORPORATION (MELBOURNE)

TONY COLEMAN, CHAIRMAN, ARKX (SYDNEY)

2.00pm

Case Study 2

Building brand value and protecting reputation

- Will carbon claims hold up as a market differentiator or become business as usual?
- Understanding how markets will evolve and how to protect and develop your brand
- "Green positioning:" how can your business benefit by producing and marketing "green" products?
- Ensuring that your 'green' message is credible and understood by your customers

EMILY KUCUKALIC, GROUP HEAD BRAND & EXTERNAL RELATIONS, AGL

TIM COOPER, MANAGING DIRECTOR, COOPERS BREWERY

2.30pm Coffee break

3.00pm

‘Greening’ the supply chain

Addressing the direct carbon footprint of your business is only one piece in the climate change puzzle. Hear how to ‘green’ your supply chain and help reduce your overall environmental impact.

- Integrating environmental and social considerations into the procurement of goods and services
- Evaluating the environmental and social performance of suppliers
- Encouraging suppliers to make better environmental and social choices
- How to become a ‘supplier of choice’ through environmentally-responsible initiatives
- Offering your stakeholders a risk free and valued partnership

SEAN SILVEY, HEAD OF ENVIRONMENTAL SUSTAINABILITY, ANZ

GRANT HARROD, CEO, CORPORATE EXPRESS

3.45pm

The Voluntary Market

Panel Session: Future of the Offset Market

- Do we need voluntary offsets when emissions reduction will be mandatory after 2010?
- Should business be doing more than what is mandatory?
- Do energy efficiency measures make more sense?
- What offset products will survive?
- Will the Rudd government fulfill its commitment to develop an offset standard in Australia?
- Which standards will remain, which will be phased out?

MODERATED BY GLEN THIELE, HEAD OF GREENHOUSE GAS AND SUSTAINABILITY, OTEK

PANELISTS

GREG BOURNE, CEO, WWF
SARA GIPTON, CEO, GREENFLEET
ANDREW RANDALL, MANAGING DIRECTOR, JACKGREEN ENERGY

5.10pm Networking Drinks

DAY 2

VISIONS OF A LOW ENERGY FUTURE

As the price of energy is forced ever higher by the need to mitigate climate change, how can your business focus on keeping energy costs down and transforming itself to become a “clean green business”

9.00am

Adapting to a low carbon world

- Understanding what is happening to our climate and how this is being tracked
- The likely impacts of climate change on a range of industry sectors
- Adapting to climate change

PAUL HOLPER, MANAGER, CSIRO, AUSTRALIAN CLIMATE CHANGE SCIENCE PROGRAM

9.30am

“Cleantech” – the emergence of renewable energies and new clean technologies

- What are the new technologies?
- Which ones are relevant to your business?

MATHEW NELSON, EXECUTIVE DIRECTOR, CLIMATE CHANGE AND SUSTAINABILITY SERVICES, ERNST & YOUNG

TRISTAN EDIS, ASSOCIATE DIRECTOR, CLIMATE CHANGE AND SUSTAINABILITY SERVICES, ERNST & YOUNG (MELBOURNE)

MARC NEWSON, PARTNER, CLIMATE CHANGE AND SUSTAINABILITY SERVICES, ERNST & YOUNG

MATHEW NELSON, EXECUTIVE DIRECTOR, CLIMATE CHANGE AND SUSTAINABILITY SERVICES, ERNST & YOUNG (SYDNEY)

10.00am

Networking Coffee Break

10.30am INVESTOR PERSPECTIVE

The decarbonisation of Corporate Australia – an investor’s perspective

- How are institutional investors likely to drive corporates into carbon reduction strategies?
- What methods of carbon management interest them?
- How quickly do they want action?
- What are the opportunities or consequences of meeting investors needs for corporate carbon management?

PAUL HARDING-DAVIS, HEAD OF DISTRIBUTION, AUSTRALIAN ETHICAL INVESTMENTS PTY LTD

11.00am LEGAL PERSPECTIVE

Legal tools in a low carbon economy

For many companies, moving to a low carbon economy will require an overhaul of business strategy and execution, including deploying new legal tools, as well as reinventing old ones.

- Tools for managing carbon risk
- Green marketing
- Carbon procurement and trading
- Maximising upside from carbon abatement and offset

LOUIS CHIAM, PARTNER, MALLESONS STEPHEN JACQUES

11.30am

CORPORATE STRATEGY – A CASE STUDY

From risk to opportunity – how to build climate change into business strategy

- Using telecommunications to reduce greenhouse gas emissions
- What opportunities exist for businesses considering a ‘conservation-centric’ approach?
- How does a business link all the elements of its climate change strategy?

CHLOE MUNRO, EXECUTIVE DIRECTOR, INNOVATION PROJECTS FOR THE DIGITAL FUTURE, PUBLIC POLICY & COMMUNICATIONS, TELSTRA

12.00 Lunch and Exhibition

Next Steps...

During the afternoon, delegates will find out how to implement practical carbon solutions into your business.

Introduction by Enrico Sgarbi, Director, *EnviroTemp*

PRACTICAL STEPS TO BECOME A LOW ENERGY BUSINESS

1.00pm

Preparing for a low carbon economy: Is your business ready?

- How to become a low carbon business
- What methodologies are currently being used to measure your carbon footprint?
- How to measure your carbon reduction efforts
- Understanding the 'scope' for measuring and reducing carbon emissions
- Devising a carbon strategy: What does good carbon management look like?

TERRY A'HEARN, DIRECTOR, SUSTAINABLE DEVELOPMENT, EPA VICTORIA

1.30pm

Implementing innovative carbon solutions into your business

- The building blocks for a low carbon business
- Opportunities with offsetting
- Practical case studies; the ease of immediate action

FREDDY SHARPE, CEO, CLIMATE FRIENDLY

2.00pm

Counting the cost of carbon – a practical approach to carbon labelling

- Introducing a framework for carbon management across the extended supply chain
- Measuring carbon can be more challenging than reducing it, so how can you pull all data together in a cost effective way?
- Top down versus bottom up approach of carbon labeling
- Dynamic product carbon footprinting using the Carbon Allocation Process

TREVOR BARROWS, PRINCIPAL CONSULTANT, SUPPLY CHAIN CONSULTING

2.30pm Afternoon Tea

3.00pm

Carbon solutions within your office

- The business case for a refit with improved energy efficiency standards
- Retro-fitting the NAB HQ, 500 Bourke Street, Melbourne
- What are the possibilities in terms of "energy-positive" buildings

TREVOR MOORE, HEAD OF ENVIRONMENT & SUSTAINABILITY, NAB

3.30pm

Carbon Consciousness: insights for managing customer and community perceptions

- Managing the risk associated with rapid changes in public opinion
- Using social marketing techniques to engage staff in creating a low carbon organisation
- Helping customers reduce their carbon footprints

RANDALL PEARCE, MANAGING DIRECTOR, THINK: INSIGHT & ADVICE PTY LTD

4.00pm

A review of the offset market

- Hear the golden rules of selecting reliable and effective offset methods that are ideal for your particular business
- Find out about the essential questions you must ask
- Discover how to ensure your offset strategies position your business as an environmental leader
- Learn how to effectively incorporate offsets into your mitigation strategy

CAROLINE BAYLISS, DIRECTOR, GLOBAL SUSTAINABILITY AT RMIT

PARIS NICHOLS, CLIMATE CHANGE POLICY OFFICER, EPA VICTORIA

4.30pm Close of Conference

ALTERNATIVE WORKSHOP (BONUS SESSION):

GREENHOUSE GAS AND ENERGY REPORTING

1PM – 4.30PM

This special workshop looks in detail at the mandatory reporting schemes in effect or coming into effect by 2008/2009.

Find out what you are required to report on and where exceptions apply.

- Release of a research report and industry tool by Net Balance Management Group
- What are the different reporting schemes (Federal and State)?
- How does the emissions trading scheme fit in?
- Is there an overlap between federal and state schemes?
- How will this overlap be addressed?
- What are your company's mandatory reporting requirements?
- What exemptions exist?

SPEAKERS:

TERENCE JEYARETNAM, DIRECTOR, NET BALANCE MANAGEMENT GROUP

DIANE BARCLAY, DIRECTOR, GREENHOUSE GAS & ENERGY REPORTING TASKFORCE, DEPARTMENT OF CLIMATE CHANGE

MICK ANDERSON, EREP PROGRAMME, EPA VICTORIA

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SPEAKERS



Jon Jutsen, Founder and Director, Energetics
As the founder and Group Director, Business Development for Energetics (one of Australia's leading energy, greenhouse and sustainable solutions providers), Jon Jutsen is a leading international expert on energy management. Jon is a Chemical Engineer with a Masters Degree in Applied Science and has over 25 years of global experience in the energy field.



Terry A'Hearn, Director of Sustainable Development, EPA Victoria
Terry is responsible for developing and promoting EPA's carbon management principles. Terry chairs the Australasian branch of the UN Environment Program Finance Initiative, that supports the development of sustainable financial services in the global community.



Chloe Munro, Executive Director, Innovation Projects for the Digital Future, Public Policy & Communications, Telstra
Chloe Munro is Telstra's thought leader on climate change. In her current role, Chloe has a wide ranging brief to explore the potential of technology and Telstra's products and services to improve the way we live, work and play.



Tony Wood, Senior Executive, Origin Energy
Tony has over 30 years' of experience in the fertilizer, chemical, transport and energy industries. Tony has responsibility for Origin's contribution to the Climate Change debate. In March 2008, he accepted a role as advisor to Ross Garnaut who is undertaking a Review of Climate Change on behalf of the Federal Government and state territories.



Scott Thomas, General Manager of Major Customers, AGL Energy
Scott has responsibility for supplying the energy needs for Australia's largest industrial and commercial customers. Scott has been a pioneer in AGL's carbon positioning strategy and his team is responsible for the creation of AGL's high quality carbon abatement products.



Emily Kucukalic, Group Head of Brand and External Relations at AGL Energy
Emily oversees the coordinated leverage of the AGL corporate brand across every interface including media, government, investor community, AGL customers and the community at large. Emily has more than ten years experience working in strategic sales and marketing roles in the IT&T and energy industries.



Freddy Sharpe, CEO, Climate Friendly
Freddy has worked in this arena for the last 6 years, most recently as Chief Operating Officer of Australia's largest residential energy efficiency company. Freddy has hands-on expertise in carbon markets, carbon and energy policies, energy efficiency, clean and conventional energies and infrastructure, developed in Australia and internationally for over 20 years.



Trevor Barrows, Principal Consultant, Supply Chain Consulting
Trevor has over 20 years experience in supply chain management. He has recently been involved in research on carbon emissions that explores the case for reducing supply chain CO₂ emissions and innovative approaches to 'greening' supply networks.



Louis Chiam, Partner, Mallesons Stephen Jacques
Louis has experience in energy and infrastructure projects, energy markets and restructuring, acquisitions and divestments, electricity and gas supply contracts, utility regulation and rate cases, third party access and trade practices issues. He acts for a range of Australian and international corporations and government entities.



Greg Bourne, CEO WWF- Australia
Greg has been CEO of WWF-Australia since 2004. Greg is a member of a number of advisory boards in the environmental and sustainability fields. He was awarded the Centenary Medal for services to the environment and an Honorary Doctorate from UWA for services to international business.



Paul Holper, Manager, CSIRO, Australian Climate Change Science Program
Paul manages CSIRO's involvement in the Australian Climate Change Science Program, a program supported by the Department of Climate Change, undertaking observations of the atmosphere, oceans and terrestrial systems, as well as climate model development, and projections of Australia's likely future climate.



Paul Harding-Davis, Head of Distribution, Australian Ethical Investment
Paul is experienced in leading the establishment and growth of successful new ventures in financial planning and influencing the strategic direction of organisations to capture market share. Paul's previously worked with boutique SRI firm Glebe Asset Management, Absolute Capital and Zurich Financial Services Australia.

Registration & Programme Enquiries

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2 Day Conference and Exhibition

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Workshop only

Per person – \$290

STANDARD REGISTRATION RATE – BOOK AND PAY AFTER 5 SEPTEMBER 2008

2 Day Conference and Exhibition

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